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SEPTEMBER 1954

# The William Macdonald Seed Co.

Wholesale Flower Seed Growers  
SANTA MARIA CALIFORNIA



## FLOWER SEED

These items are available for immediate delivery from 1954 Crop. All are well cleaned and of excellent germination. Please consult our catalog or write for prices. Your business will have prompt and careful attention.

We have been enjoying excellent weather conditions, both for growing and harvesting crops. Late summer items such as Aster, Marigold, Morning Glory, and Zinnia are just starting to mature. Harvesting will start in October and deliveries will be made shortly thereafter. Now is the time to cover on any additional requirements you may have.

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| _____ Sweet Pea Little Sweetheart Mixed      | _____ Cobaea Scandens Violet Blue            | _____ Nasturtium Dbl Dwarf Ruby Gem          |
| _____ Sweet Pea Multiflora El Capitan        | _____ Coleus Strains                         | _____ Nasturtium Sgl Dwarf Mixed             |
| _____ Sweet Pea Multiflora Geo. J. Ball      | _____ Convolvulus Major Finest Mixed         | _____ Nasturtium Sgl Tall Mixed              |
| _____ Sweet Pea Multiflora Light Rose Pink   | _____ Convolvulus Minor Royal Ensign         | _____ Nemophila Insignis Blue                |
| _____ Sweet Pea Multiflora Orange Cerise     | _____ Coreopsis Grandiflora Colors           | _____ Nicotiana Affinis Hybrids              |
| _____ Sweet Pea Multiflora Rose              | _____ Cynoglossum Amabile White Firmament    | _____ Nicotiana Sensation Mixture            |
| _____ Sweet Pea Multiflora Salmon Pink       | _____ Cynoglossum Amabile Blanche Burpee     | _____ Nierembergia Hippomanica, Purple Robe  |
| _____ Sweet Pea Multiflora Whirlwind         | _____ Cynoglossum Amabile Deep Blue          | _____ Pansy "Pay Dirt"                       |
| _____ Sweet Pea Multiflora White             | _____ Delphinium Belladonna Improved         | _____ Pansy Swiss Giant Mixtures             |
| _____ Sweet Pea Multiflora Mixed             | _____ Delphinium Belladonna                  | _____ Petunia Hybrida Colors                 |
| _____ Sweet Pea Early Colors                 | _____ Delphinium Bellamosum Improved         | _____ Petunia N.C. Blue Violet               |
| _____ Sweet Pea Early Colors Mixed           | _____ Delphinium Bellamosum                  | _____ Petunia N.C. Celestial Rose            |
| _____ Sweet Pea Cuth Carol, Connie           | _____ Delphinium B & L Mixture               | _____ Petunia N.C. English Violet            |
| _____ Sweet Pea Cuth Danny, David            | _____ Delphinium Wrexham Hollyhock Mixture   | _____ Petunia N.C. Fire Chief                |
| _____ Sweet Pea Cuth Evelyn, Frank G.        | _____ Delphinium Gold Medal Hybrids Mixture  | _____ Petunia N.C. Periwinkle                |
| _____ Sweet Pea Cuth Hazel, Janet            | _____ Delphinium Pac Gts Blue Bird Series    | _____ Petunia N.C. Rose of Heaven Improved   |
| _____ Sweet Pea Cuth Jennie, Kenneth         | _____ Delphinium Pac Gts Galahad Series      | _____ Petunia N.C. Rosy Morn Improved        |
| _____ Sweet Pea Cuth Lois, Tommy             | _____ Delphinium Pac Gts Guinevere Series    | _____ Petunia N.C. Snow Queen                |
| _____ Sweet Pea Cuth Choice Mixed            | _____ Delphinium Pac Gts Lancelot Series     | _____ Petunia N.C. Snow White                |
| _____ Sweet Pea Late Colors                  | _____ Delphinium Pac Gts Round Table Series  | _____ Petunia Pendula Balcony Blue, White    |
| _____ Sweet Pea Late Exquisite Blend         | _____ Delphinium Pac Gts Summer Skies Series | _____ Petunia Pendula Balcony Rose           |
| _____ Sweet Pea Late Choice Mixed            | _____ Delphinium Pac Gts Mixed               | _____ Petunia Pendula Cornflower Blue        |
| _____ Ageratum Blue Perfection               | _____ Dianthus Chinensis Single Mixed        | _____ Petunia Gr N.C. King Henry             |
| _____ Alyssum Maritum Lilac Queen            | _____ Dianthus Heddewigi Galety              | _____ Petunia Gr N.C. Velvet Ball            |
| _____ Alyssum Compatum Lilac Queen           | _____ Dianthus Heddewigi Single Mixed        | _____ Petunia Gr Sgl Dwarf Elk's Pride       |
| _____ Alyssum Compactum Little Gem           | _____ Dianthus Sweet Wivelsfield Single Mix  | _____ Petunia Gr Sgl Elk's Pride Improved    |
| _____ Alyssum Compactum Violet Queen         | _____ Dianthus Perennial Deltoides           | _____ Petunia Gr Sgl Purple Prince           |
| _____ Alyssum Compactum Mixed                | _____ Dianthus Perennial Plumarius Sgl Mix   | _____ Petunia Gr Sgl White Cloud             |
| _____ Alyssum Procumbens Carpet of Snow      | _____ Dimorphotheca Colors & Mixed           | _____ Petunia Gts of Cal Ramona Light Shades |
| _____ Alyssum Procumbens Purple Mantle       | _____ Eschscholtzia Alba, Aurantiaca         | _____ Petunia Gts of Cal Super Florist Mixt  |
| _____ Alyssum Procumbens Snow Cloth          | _____ Eschscholtzia Mandarin, Red Chief      | _____ Phacelia Campanularia                  |
| _____ Amaranthus Tricolor Splendens          | _____ Eschscholtzia Exquisite Mixed          | _____ Poppy Iceland Mixtures                 |
| _____ Anchusa Italica Dropmore Variety       | _____ Gaillardia Lorenziana Double Mixed     | _____ Poppy Shirley Sgl American Legion      |
| _____ Armeria Formosa Large Flwd Hybrids     | _____ Gazania Hybrida Grandiflora Mixed      | _____ Poppy Shirley Sgl Mixed                |
| _____ Bartonia Aurea Golden Yellow           | _____ Geum Lady Stratheden, Mrs. Bradshaw    | _____ Poppy Shirley Dbl Sweet Briar          |
| _____ Beans Scarlet Runner                   | _____ Gilia Capitata & Mixes                 | _____ Poppy Shirley Dbl Mixed                |
| _____ Calendula Ball's Masterpiece           | _____ Gypsophila Crimson, Covent Garden      | _____ Pyrethrum Robinson Gt Hybrids          |
| _____ Calendula Ball's Orange Improved       | _____ Gypsophila London & New York Markets   | _____ Rock Garden Mixture Annual             |
| _____ Calendula Chrysantha, Lemon Queen      | _____ Gypsophila Paris Market                | _____ Rock Garden Mixture Perennial          |
| _____ Calendula Orange King and Shaggy       | _____ Gypsophila Pacifica Pink               | _____ Salpiglossis Emperor Gloxiniaflora Mix |
| _____ Calendula Orange Sunshine, Radio       | _____ Gypsophila Paniculata Dbl Snow White   | _____ Schizanthus Dr. Badger's Hybrids       |
| _____ Calendula Exquisite Mixed              | _____ Heuchera Sanguinea Splendens           | _____ Schizanthus Mammoth Flwd Exquisite Mix |
| _____ Calendula Pacific Beauty Apricot       | _____ Heuchera Sanguinea Hybrids Mixed       | _____ Schizanthus Excelsior Compacta Mix     |
| _____ Calendula Pacific Beauty Lemon         | _____ Hollyhock Chater's Colorado Sunset     | _____ Statice Colors & Mixed                 |
| _____ Calendula Pacific Beauty Mixture       | _____ Hollyhock Chater's Newport Pink        | _____ Stock Giants of California Colors      |
| _____ California Wild Flowers Mixture        | _____ Hollyhock Chater's Red, Scarlet        | _____ Stock Giant Imperial Colors            |
| _____ Calliopsis Tall Annual Mixed           | _____ Hollyhock Chater's White, Yellow       | _____ Stock Giant Imperial Mixed             |
| _____ Campanula Annual Canterbury Bells Mix  | _____ Hollyhock Chater's Exquisite Mixed     | _____ Stock Beauty of Nice Mixed             |
| _____ Campanula Calycanthema Colors & Mix    | _____ Hollyhock Chater's Triumph Dbl Mixed   | _____ Stock Perpetual Branching Mixed        |
| _____ Candytuft Coronaria Little Prince      | _____ Hollyhock Single Indian Spring         | _____ Stock Dwf Ten Week Blood Red, Purple   |
| _____ Candytuft Umbellata Choice Mixed       | _____ Huennemannia Fumariaefolia             | _____ Stock Dwf Ten Week Dark Blue, Rose     |
| _____ Celosia Cristata Tall Choice Mixed     | _____ Larkspur Cockade Colors & Mixed        | _____ Stock Dwf Ten Week Light Blue, White   |
| _____ Celosia Plumosa Childsii Mixed         | _____ Larkspur Giant Imperial Colors         | _____ Stock Dwf Ten Week Mixed               |
| _____ Celosia Plumosa Finest Mixed           | _____ Larkspur Giant Imperial Mixed          | _____ Stock Tall Ten Week Mixed              |
| _____ Centaurea Blue Boy, Pinkie             | _____ Lathyrus Latifolius Choice Mixed       | _____ Sweet William Sgl Scarlet Beauty       |
| _____ Centaurea Exquisite Mixed              | _____ Lavatera Colors and Mixed              | _____ Sweet William Sgl White                |
| _____ Centaurea Choice Mixed                 | _____ Leptosiphon French Hybrids             | _____ Sweet William Sgl. Mixed               |
| _____ Centaurea Candidissima                 | _____ Linaria Maroccana Mixes                | _____ Sweet William Dbl Dwf Compact Mixed    |
| _____ Cerastium Tomentosum                   | _____ Linum Siberian Blue                    | _____ Tithonia Speciosa Fireball             |
| _____ Chrysanthemum Dbl Golden Crown         | _____ Lobelia Erinus Crystal Palace          | _____ Tithonia Speciosa Orange Vermillion    |
| _____ Chrysanthemum Shasta Daisy Alaska Sgl  | _____ Lobelia Pendula Trailing Sapphire      | _____ Venidium Fastuosum Hybrids Mixed       |
| _____ Cineraria Hybrida Grandiflora Mixtures | _____ Lupinus Hartwegi King Colors & Mixed   | _____ Viola Cornuta Exquisite Mixed          |
| _____ Cineraria Maritima Diamond             | _____ Lupinus Poly Russell Strain Mixed      | _____ Virginia Stock Choice Mixed            |
| _____ Cladanthus Palm Springs Daisy          | _____ Myosotis Alpestris Royal Blue          | _____ Santa Maria Beautiful Garden Mixture   |
| _____ Clarkia Elegans Double Exquisite Mix   | _____ Nasturtium Dbl Dwarf Cherry Rose       | _____ Dwarf Garden Annuals Mixture           |
| _____ Cleome Pink Queen                      |  |  |

(If convenient, use this list as an order form)

Date\_\_\_\_\_

Firm\_\_\_\_\_

State\_\_\_\_\_

City\_\_\_\_\_

Ship Via: Freight\_\_\_\_\_; Express\_\_\_\_\_; Parcel Post\_\_\_\_\_

